



we live
**VISION
ZERO**
Øby30

IN CITIES

European mobility week, 16-22.9 2019

Walk with us & FEVR



This EUROPEANMOBILITYWEEK puts the spotlight on **safe walking and cycling** and the benefits it can have for our health, our environment, and our bank balance! Active transport modes such as walking, and cycling are emission-free and help to keep our hearts and bodies healthy.

Cities that promote walking and cycling over private vehicles have also been found to be more attractive, with less congestion and a higher quality of life.



In terms of individual health benefits, studies show that cyclists on average live two years longer than non-cyclists and take 15 percent fewer days off work through illness, while 25 minutes of brisk walking a day can add up to seven years to your life!

Vision Zero in cities could be reached till 2030



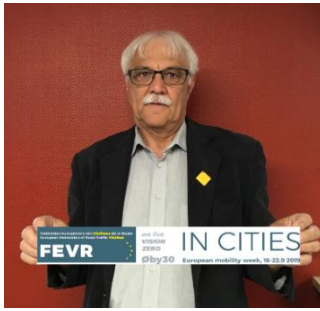
we live
**VISION
ZERO**

Øby30

IN CITIES

European
mobility week,
16-22.9 2019

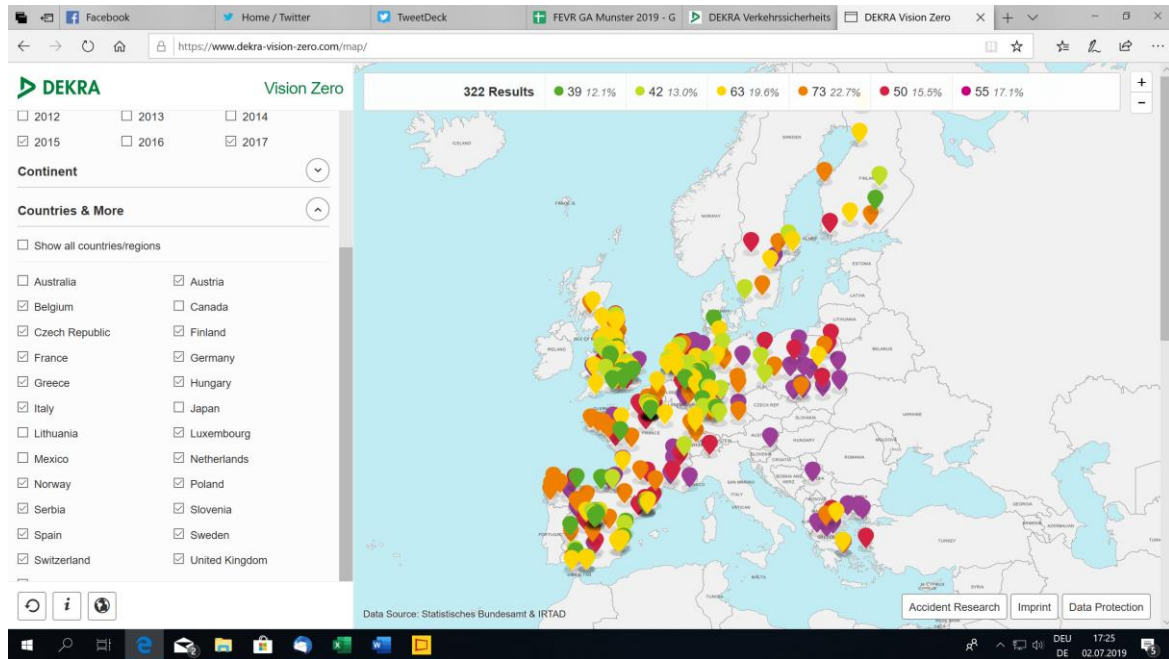
This is no illusion but could indeed be reached on urban roads and streets by 2030. Today already many cities have reached the Vision Zero target https://www.dekra-vision-zero.com/index_de.html



“So we all must learn from the successful cities to raise the level of road safety and come closer to this vision – also not forgetting the serious injured in the target towards zero.”

Jeannot Mersch, FEVR president

Here are the EU cities that had Zero deaths in 2017



FEVR will promote the **Oby30 In Cities** Initiative also after the EMW till the 3. Ministerial Road Safety Conference in Stockholm, Sweden 19-20 February 2020 where we will also organize a Side event on this important topic on 18.2.20

Through Vision Zero in Cities to Zero Victims Everywhere

Date: 18 February 2020

Time: 16:00 - 18:00

Organizer: FEVR and partners

Where: Stockholm

Contact: president@fevr.org

As the voice of Road Traffic Victims since 1991 we believe that victims are the legitimate advocacy group to ask and advocate to reach this vision zero target. We also want to lead by example and live vision zero.

Keep connected, more 2 come